

What does it mean to be a digital native?

The war between natives and immigrants is ending. The natives have won.

It was a bloodless conflict fought not with bullets and spears, but with iPhones and floppy disks. Now the battle between the haves and have-nots can begin.

The post-millennial "digital native," a term coined by U.S. author Marc Prensky in 2001 is emerging as the globe's dominant demographic, while the "digital immigrant," becomes a relic of a previous time.

The digital native-immigrant concept describes the generational switchover where people are defined by the technological culture which they're familiar with.

